

Company Profile

2026



HELLO.

Always deliver more than expected

PROFILE & HISTORY

OUR STORY

A little bit more

About us.

In a Nutshell

Concept is a comprehensive, full-service marketing, advertising, based in Egypt . Established in 2011, **Concept** has deep experience in all media and aspects of marketing.

Inspired by **Concept** pastoralists who will go anywhere to find the best pasture for their animals, **Concept** prides in its readiness to do all it takes to create the best brands. Notable areas of expertise include: brand design and development, creative media strategies and placement, print and interactive design, creative and technical writing. Booths and Event, We define strategic plans, design campaigns and – most importantly – we develop relationships.

Philosophy

At **Concept** we are devoted to discovering more effective ways to communicate with our client's target markets. This means constantly digging, probing, learning and experimenting with alternative solutions. We determine and execute the tasks it takes to promote our clients, their brands, their products, their events, and their people.

We help our clients identify goals, and then we take responsibility for providing cross- platform tactics to accomplish them. We work within budget constraints and we meet deadlines. Creativity is our hallmark and we deliver results. Concept has evolved with its clients, with the marketplace, and with technology. Our experience and capabilities enable us to advise and guide our clients to achieve success more efficiently than trial and error methods.

Our mission is to help our clients grow their companies and nurture their brands with well-crafted marketing communications. We have helped over 100 clients grow their businesses in a wide range of industries. We are brutally honest and pragmatic.

Our passion at **Concept** is merging the latest techniques in marketing with strategic thinking and highly creative executions.

CONCEPT
ADVERTISING SOLUTIONS

A dark background with a vibrant red starburst or explosion effect emanating from the bottom left corner, creating a sense of energy and movement.

**FEARLESS
BRANDS.**



CONCEPT

IDEA

We exist to make growing
brands thrive and help thriving
brands to become a way of life
in the markets they operate.

CONCEPT
ADVERTISING SOLUTIONS

WE LOVE WHAT WE DO

**HOW
WE
CAN
HELP**

A little bit more

About Services.

Signage

Booths

Giveaways

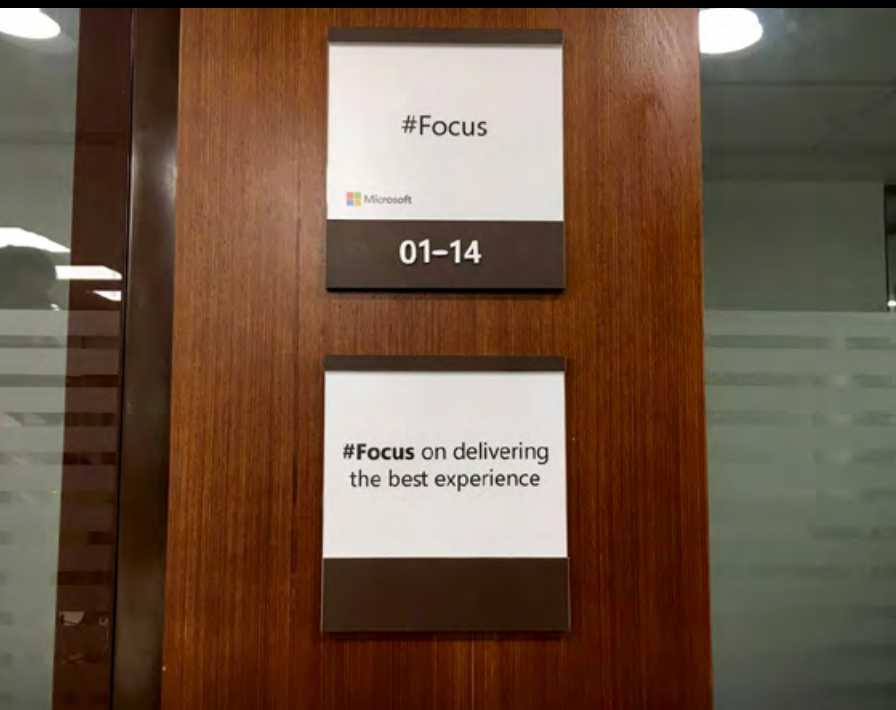
Event Management

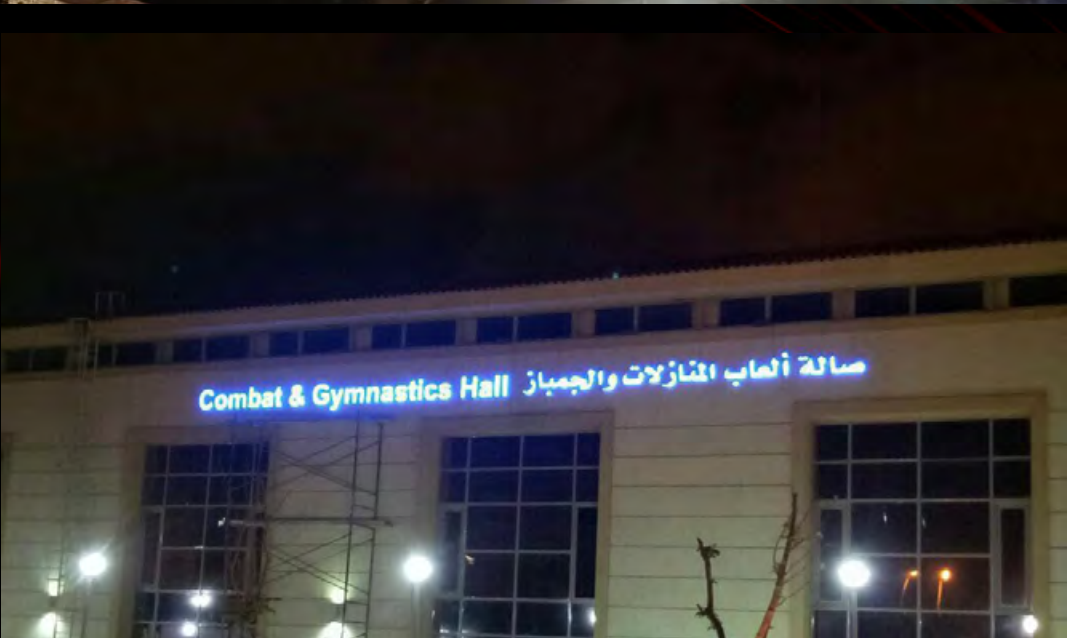
Road Show

Printing & Designs

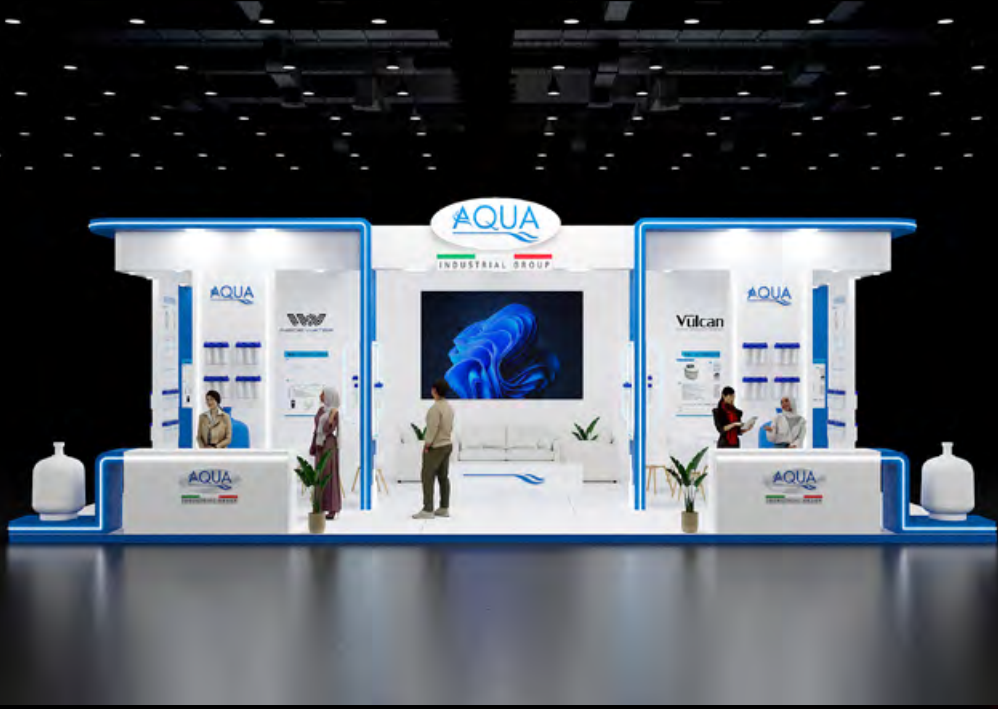
Signage







Booths











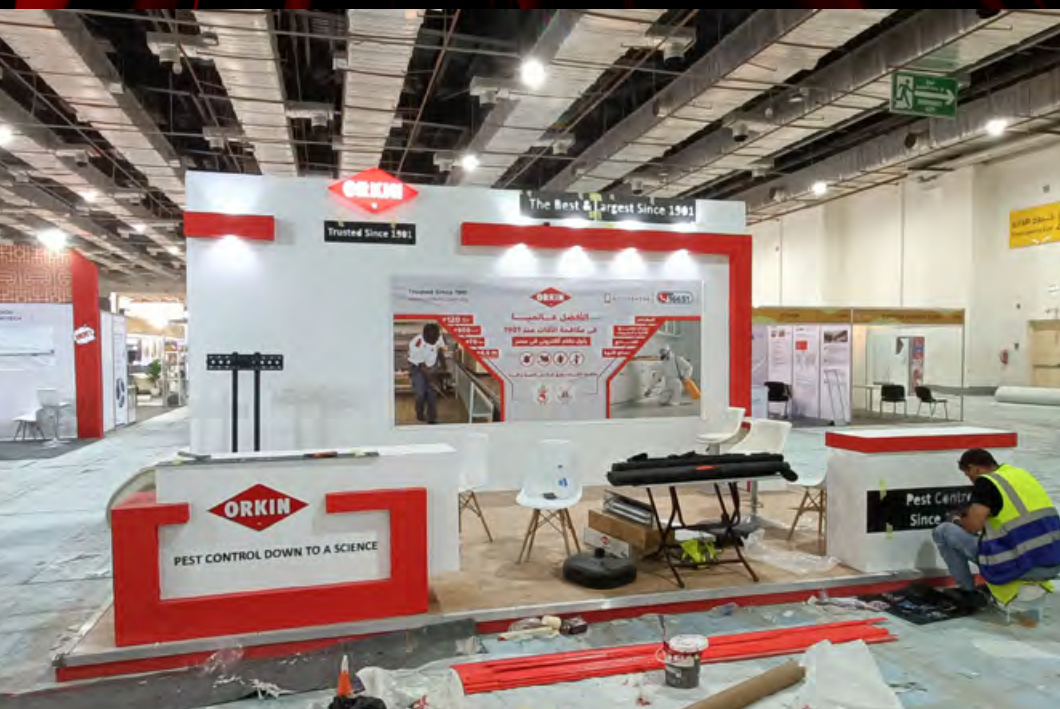
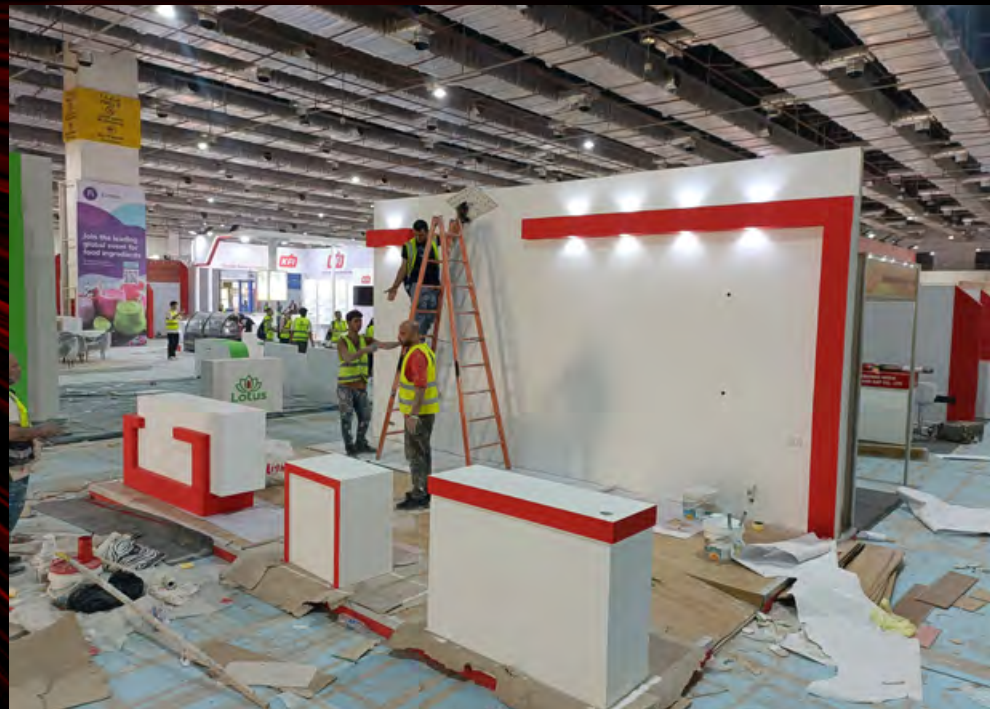












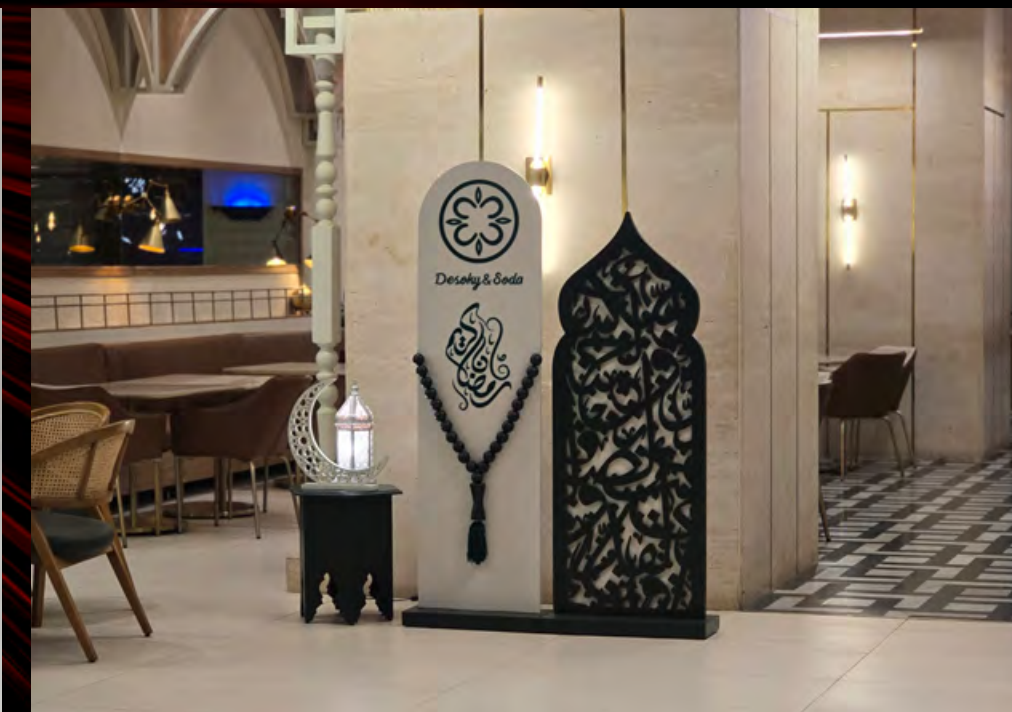






Occasions





Occasions





Event Management









































The background of the image is a dark, almost black, space filled with numerous thin, bright red lines that radiate from the top right corner towards the left and bottom. These lines create a sense of motion and depth, resembling a high-speed camera shot of a ribbon or a stylized representation of light rays. The overall effect is dramatic and eye-catching.

Giveawayas



Giveaways



Giveaways











Giveaways



Road Show





Road Show



Printing & Designs



Certificate of achievement

amadeus

Employee of the month

This is to thank

for his/her

with deepest gratitude for your dedication and commitment

Date

General Manager signature











Thank You