

Company Profile

———— 2025

The background is a dark, abstract composition of numerous thin, parallel lines. These lines are primarily red and white, creating a sense of depth and movement. Some lines are straight and diagonal, while others are curved, suggesting a dynamic, perhaps architectural or technological, environment. The overall effect is one of complexity and modernity.

HELLO.

Always deliver more than expected

PROFILE & HISTORY

OUR STORY

A little bit more

About us.

In a Nutshell

Concept is a comprehensive, full-service marketing, advertising, based in Egypt . Established in 2011, **Concept** has deep experience in all media and aspects of marketing.

Inspired by **Concept** pastoralists who will go anywhere to find the best pasture for their animals, **Concept** prides in its readiness to do all it takes to create the best brands. Notable areas of expertise include: brand design and development, creative media strategies and placement, print and interactive design, creative and technical writing. Booths and Event, We define strategic plans, design campaigns and – most importantly – we develop relationships.

Philosophy

At **Concept** we are devoted to discovering more effective ways to communicate with our client's target markets. This means constantly digging, probing, learning and experimenting with alternative solutions. We determine and execute the tasks it takes to promote our clients, their brands, their products, their events, and their people.

We help our clients identify goals, and then we take responsibility for providing cross- platform tactics to accomplish them. We work within budget constraints and we meet deadlines. Creativity is our hallmark and we deliver results. Concept has evolved with its clients, with the marketplace, and with technology. Our experience and capabilities enable us to advise and guide our clients to achieve success more efficiently than trial and error methods.

Our mission is to help our clients grow their companies and nurture their brands with well-crafted marketing communications. We have helped over 100 clients grow their businesses in a wide range of industries. We are brutally honest and pragmatic.

Our passion at **Concept** is merging the latest techniques in marketing with strategic thinking and highly creative executions.

The background features a series of concentric, wavy red lines that create a sense of motion and depth, resembling a stylized wave or a series of overlapping loops. These lines are set against a solid black background.

FEARLESS BRANDS.



CONCEPT

IDEA

We exist to make growing
brands thrive and help thriving
brands to become a way of life
in the markets they operate.

WE LOVE WHAT WE DO

HOW WE CAN HELP

A little bit more

About Services.

Signage

Exhibitions

Giveaways

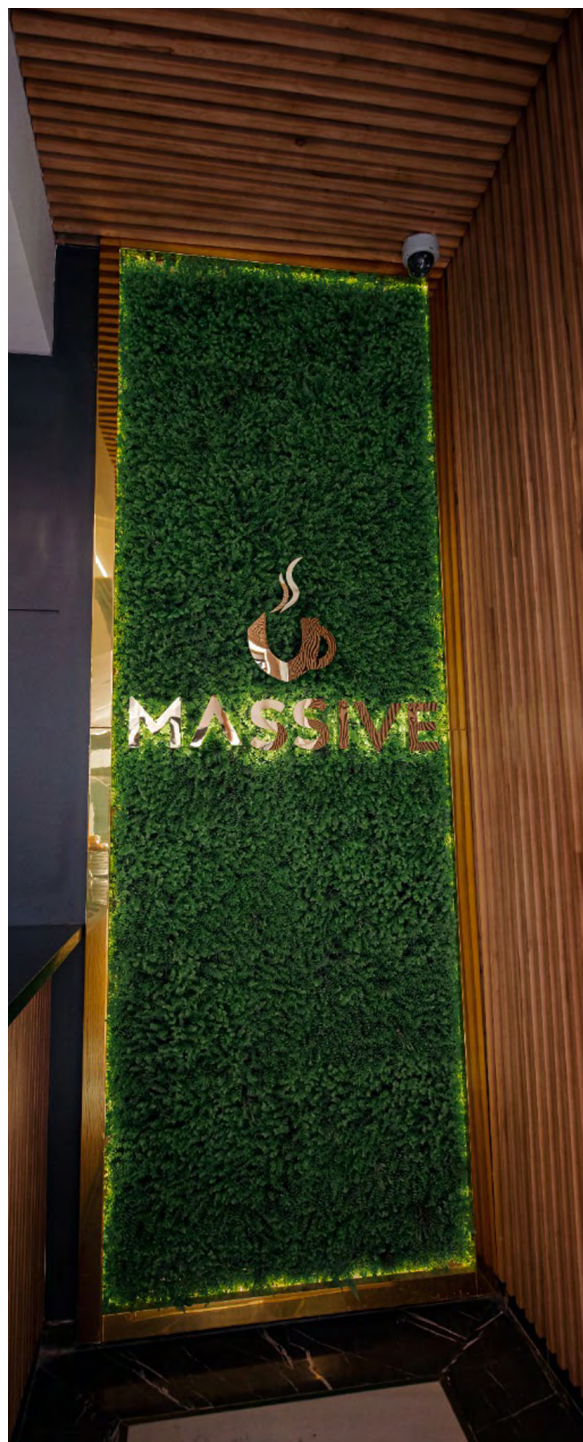
Event Management

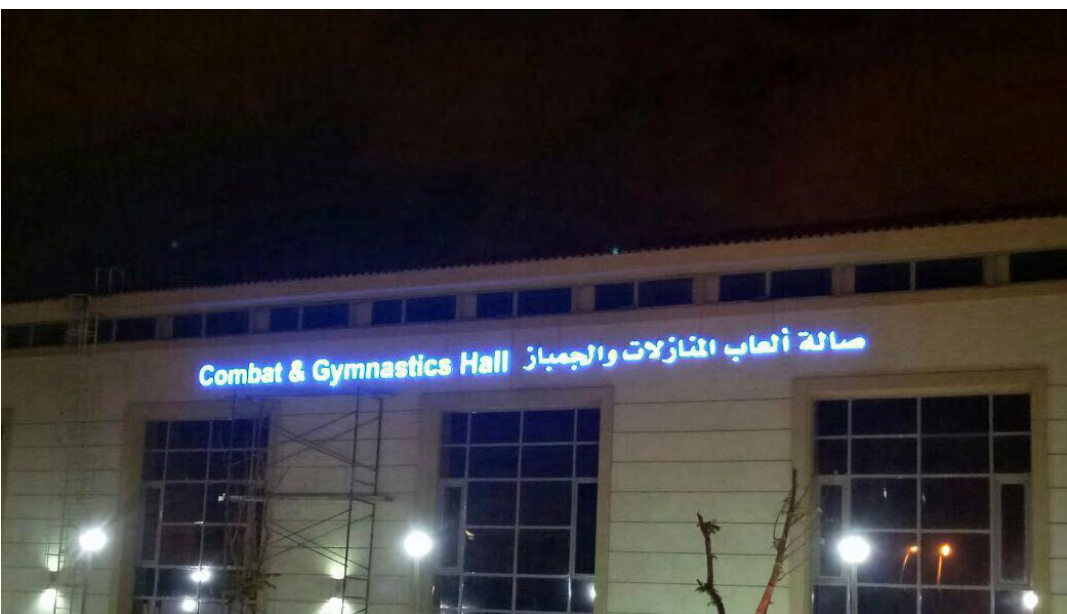
Road Show

Printing & Designs

The background is a black field filled with a series of parallel, slightly curved lines. The lines are primarily a deep red color, but towards the bottom right, they transition into a bright white color. The lines are oriented diagonally, running from the top left towards the bottom right. The overall effect is a sense of depth and movement, reminiscent of a stylized architectural structure or a dynamic light pattern.

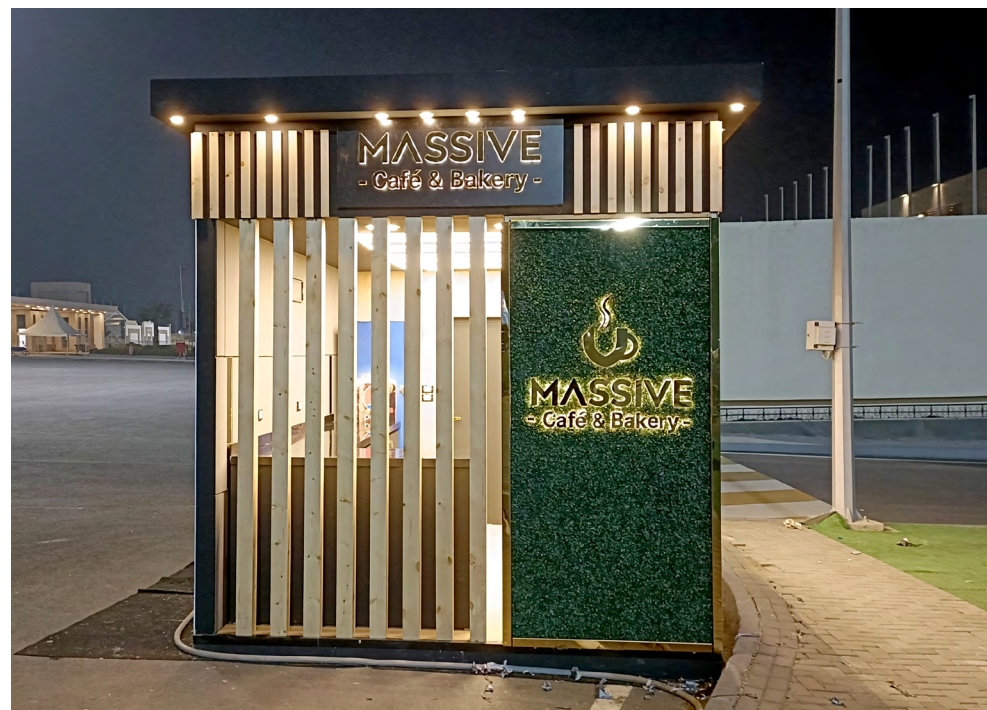
Signage





The background is a black field filled with a series of parallel, slightly curved lines. The lines are primarily a deep red color, but towards the bottom right, they transition into a bright white or light blue. The lines create a sense of depth and movement, as if they are receding into the distance or flowing across the frame.

Exhibitions





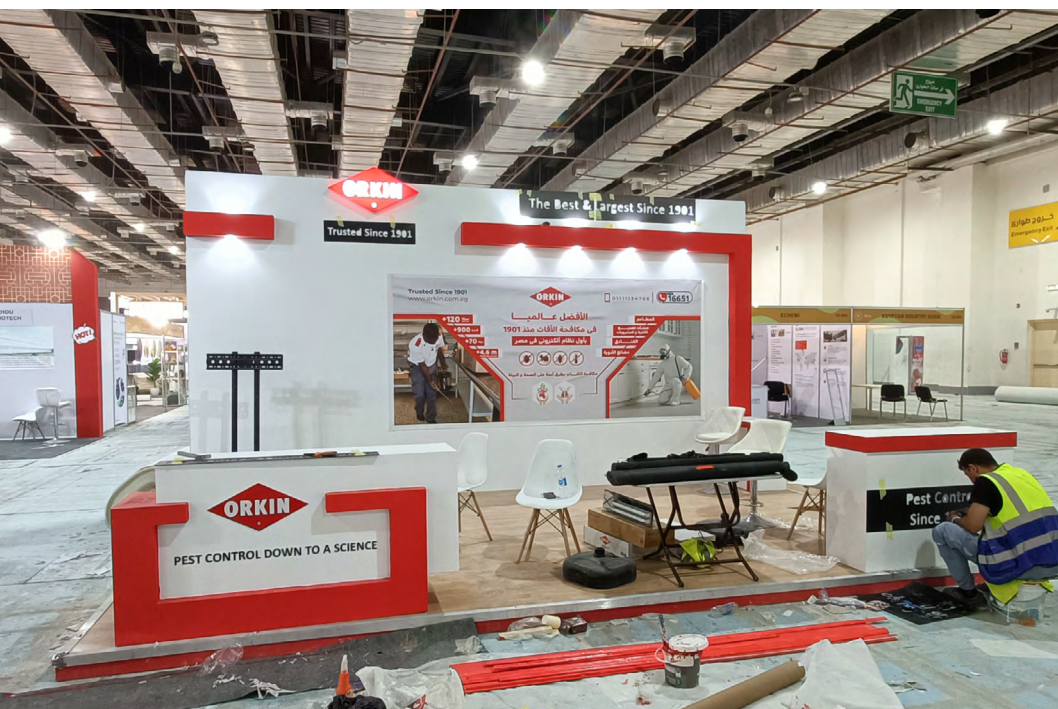
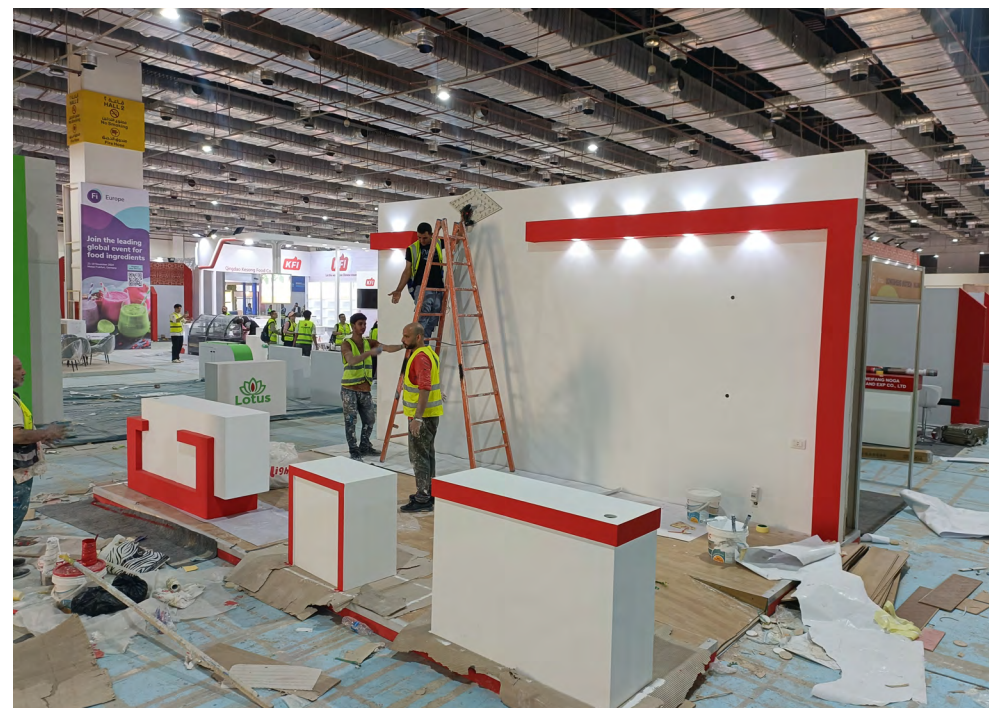
















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Giveawayas



Giveaways

conceptadvegypt.com





Giveaways

Event Management

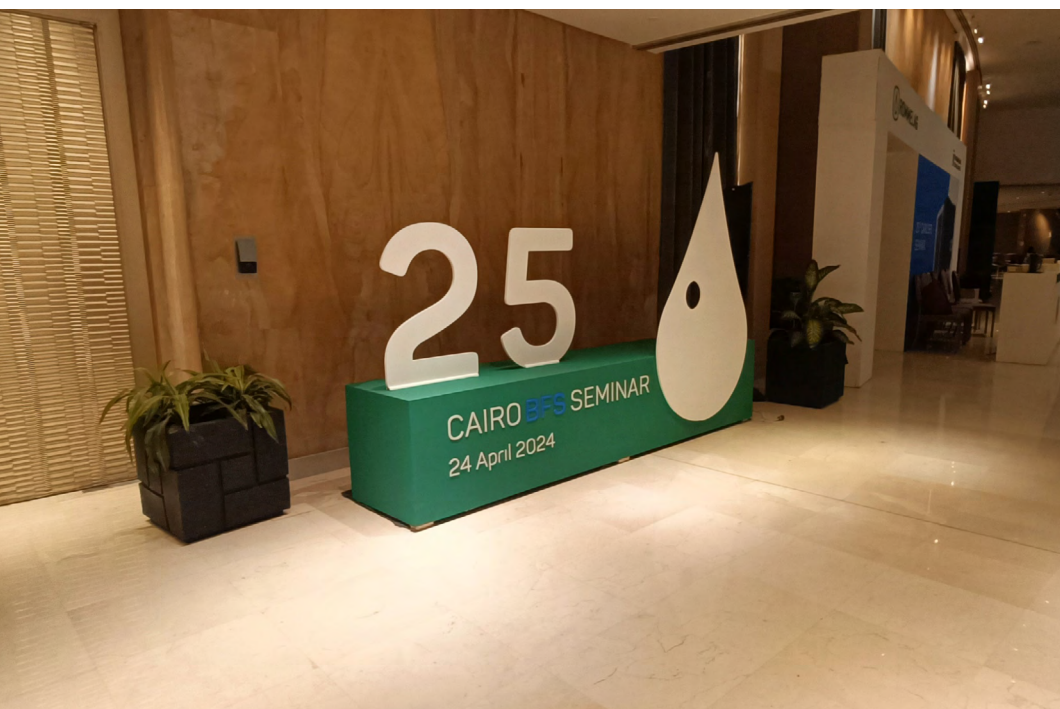
The background is a dark, abstract composition. It features a series of parallel, slightly curved lines in a deep red color that sweep across the frame from the top left towards the bottom right. In the lower right quadrant, there are several bright, white, curved lines that appear to be glowing or reflecting light, creating a sense of depth and movement. The overall effect is modern and dynamic.









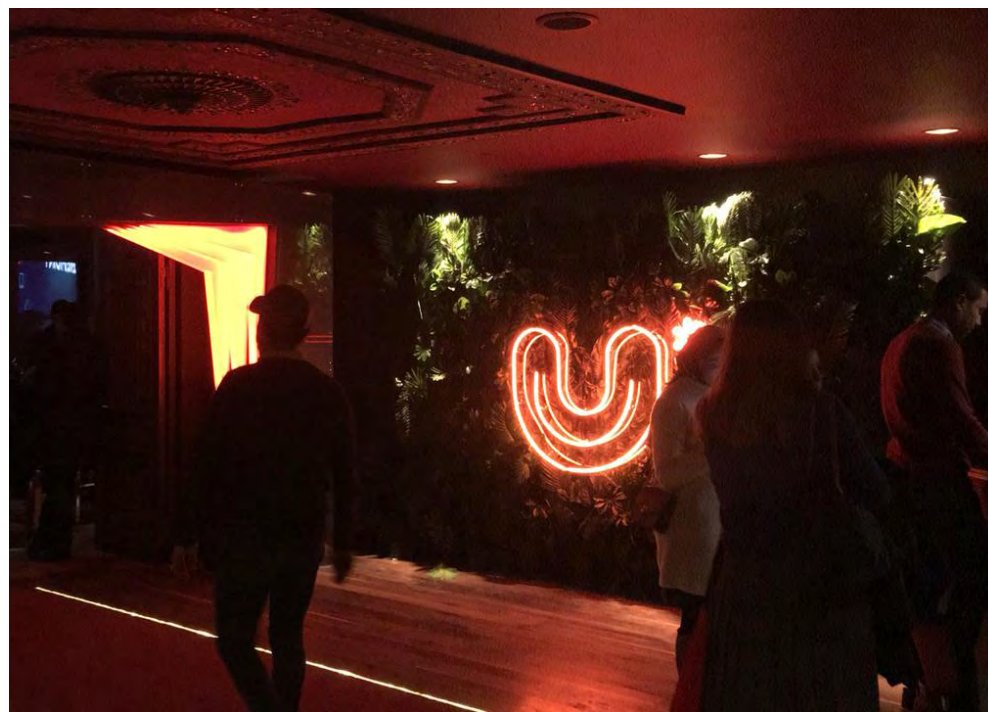


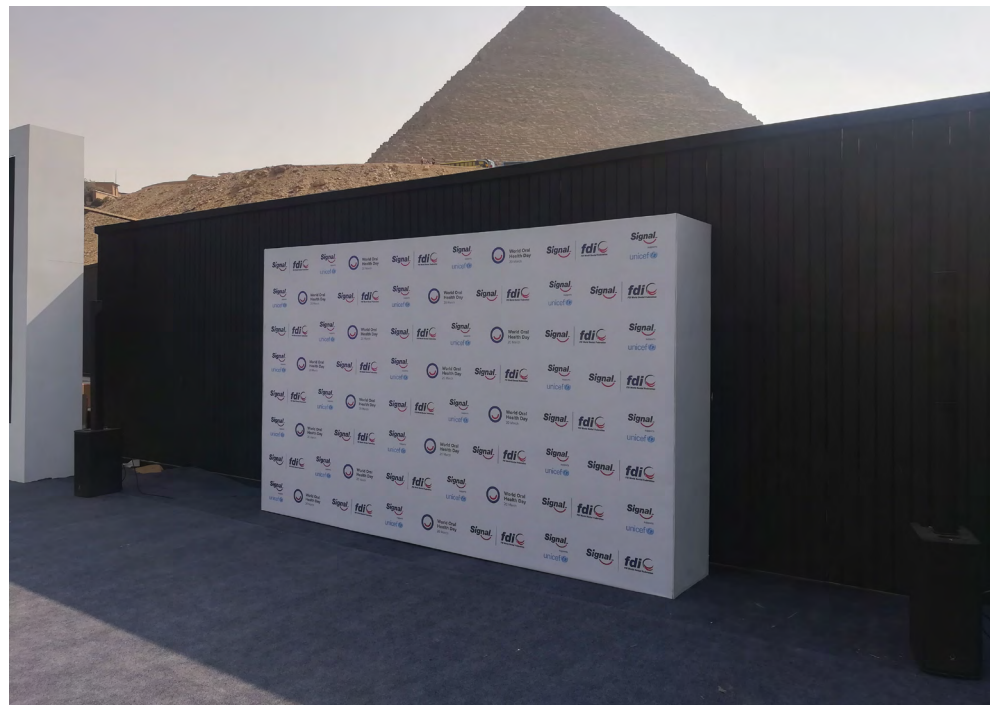














The background is a black field filled with a series of parallel, slightly curved lines. The lines are primarily red, with some white lines interspersed, particularly towards the bottom right. The lines create a sense of depth and movement, as if they are receding into the distance.

Road Show





Road Show



The background is a black field filled with a complex pattern of glowing lines. Numerous thin, parallel red lines are oriented diagonally, creating a sense of depth and movement. In the lower right quadrant, there are several white, curved lines that resemble stylized, overlapping petals or a modern architectural structure. The overall effect is a high-tech, futuristic aesthetic.

Printing & Designs



Certificate of achievement

AMADEUS

Employee of the month

This is to thank

for his/her

with deepest gratitude for your dedication and commitment

Date

General Manager signature









Thank You